

EXHIBIT PROSPECTUS

ISASS23

23RD ANNUAL CONFERENCE

Innovative
Technologies,
Techniques,
and Tips from
Around the
World!

JUNE 1 – JUNE 3, 2023

MARRIOTT MARQUIS • SAN FRANCISCO, CA



President:
**Massimo
Balsano, MD**



Program Chair:
Han Jo Kim, MD



Program Chair:
Luis Tumialan, MD



Vice Chair:
**Praveen
Mummaneni, MD**



Vice Chair:
Peter Passias, MD

JOINTLY PROVIDED BY:



LEARN MORE: **ISASS.ORG**

DEAR EXHIBITOR,

We are pleased to invite you to exhibit and support the ISASS Annual Conference which will be held June 1-3, 2023, at the San Francisco Marriott Marquis in San Francisco, CA.

WHY ATTEND ISASS?

- A robust program featuring an excellent array of faculty members from all over the world.
- More opportunities for your company to advertise, participate and present your new techniques and technologies.
- A variety of advertising, presentation, and young surgeon opportunities.

We hope you join us in June.



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KEY DATES



April 2nd, 2023:
All applications due



April 11th, 2023:
Space assignments and service kits emailed



May 10th, 2023:
Housing Deadline

2022 EXHIBITORS & SUPPORTERS

3Spine
4WEB Medical
Accelus
Acuity Surgical
Aesculap Implant Systems, LLC
ATEC Spine
Barricaid
BeSpoke Technologies
Biocomposites
Bioventus
Boston Scientific
Camber Spine
Carlsmed, Inc.
Centinel Spine
Cerapedics, Inc.

DePuy Synthes
elliquence
Eminent Spine
Enovis
Globus Medical, Inc.
Innovasis
Integra LifeSciences
joimax
Kuros Biosciences
Mainstay Medical
Medtronic
Nexus Spine
NuVasive
Organogenesis
Orthofix

Pacira Biosciences
Providence Medical Technology
Royal Biologics
SI-BONE
Spinal Elements
Spine Wave, Inc.
Spineart
Spineology
Stryker
Surgalign
Surgeons Capital Management
VIVEX Biologics, Inc
ZEISS
ZimVie

CONFERENCE DETAILS

Meeting Dates:

Thursday, June 1 –
Saturday, June 3, 2023

Location:

Marriott Marquis San Francisco
780 Mission Street
San Francisco, CA 94103

Exhibit Location:

Salon 7–8

Exhibit Dates & Hours

Thursday, June 1, 2023
2:30 PM to 6:30 PM

Friday, June 2, 2023
8:00 AM to 3:20 PM

Saturday, June 3, 2023
8:00 AM to 1:15 PM

Exhibit Booth Installation

Wednesday, May 31, 2023
12:00 to 5:00 PM

Thursday, June 1, 2023
8:00 AM to 2:00 PM

Exhibit Booth Dismantling

Saturday, June 3, 2023
1:15 to 7:00 PM

Exhibit Contractor

Expo Group
Email: ExhibitorService@theexpogroup.com
Tel: (972) 580-9000

Contact

Carly Franzen
ISASS Conference Planning Office
Tel: (630) 681-1040 ext. 302
Email: cfranzen@broad-water.com

ACCME

ISASS recognizes that commercial support is an important element of educational meetings and adheres strictly to all ACCME directives and guidelines that govern commercial support of continuing medical education.

Target Audience

With a worldwide membership, as well as attendees from a range of disciplines—including neuro, spine and orthopedic surgeons as well as physical therapists and physician’s assistants and scientists and researchers—ISASS 2023 is the place to reach a diverse audience in a manageable space that allows for plenty of one-on-one conversations.

Invited Faculty

Rodrigo Amaral, MD
Neel Anand, MD
Gunnar Andersson, MD
Hyun Bae, MD
Sophia Sangiorgio Barbarie, PhD
Erica Bisson, MD
Scott Blumenthal, MD
Charlie Branch, MD
Mo Bydon, MD
Brandon Carlson, MD
Andrew Chan, MD
Joe Cheng, MD
Aaron Clark, MD
Dom Coric, MD
Sanjay Dhall, MD
James Dowdell, MD
Robert Eastlack, MD
Kevin Foley, MD
Kai-Ming Fu, MD
Michael Groff, MD
Jeff Gum, MD
Reg Haid, MD
Stuart Hershmann, MD
Chris Hofstetter, MD
Sraivst Iyer, MD
Joshua Jacobs, MD
Armen Khachatryan, MD
Adam Kanter, MD
Larry Khoo, MD
Seok Woo Kim, MD
Eric Kleinberg, MD
Jack Knightly, MD
Todd Lanman, MD
Francis Lovecchio, MD
Camilo Molina, MD
Pierce Nunley, MD
John Ogunlade, MD
Mak Oppenlander, MD
Avelino Parajon, MD
Brenton Pennicooke, MD
Frank Phillips, MD
David Polly, MD
Sheeraz Qureshi, MD
John Ratliff, MD
Zach Ray, MD
Dan Riew, MD
Gabriel Rositto, MD
Andrew Sama, MD
Zeeshan Sardar, MD
Irene Say, MD
Matthew Scott Young, MD
Sam Shabani, MD
Chris Shaffrey, MD
Michael Steinmetz, MD
Laura Synder, MD
Brett Taylor, MD
Khoi Than, MD
Nick Theodore, MD
Jay Turner, MD
Cheerag Upadhyaya, MD
Anand Veeravagu, MD
Mike Virk, MD
Mike Wang, MD
Bob Watkins, MD
Huilin Yang, MD



CONFERENCE AT-A-GLANCE

**Workshops are not CME-accredited.
Program times subject to change.*

THURSDAY, JUNE 1

8:30 AM	Registration Opens
9:30 AM	Pre-Course Sessions: – Cervical Arthroplasty – Cutting Edge Technology – Controversies
1:00 PM	General Session 1: Evolving Techniques and Indications in MIS
2:30 PM	Exhibits Open
3:00 PM	Refreshment Break with Exhibits
3:30 PM	General Session 2: Robotics
5:00 PM	Welcome Reception with Exhibits

FRIDAY, JUNE 2

7:00 AM	Registration Opens
7:30 AM	Corporate Workshops* with Breakfast
8:00 AM	Exhibits Open
8:30 AM	General Session 3: Outpatient Surgery Protocols
10:00 AM	Refreshment Break with Exhibits
10:30 AM	Concurrent Sessions: Free Papers
12:30 PM	Lunch with Exhibits & European Spine Session
1:15 PM	Concurrent Sessions – Own the Bone & What's New in Biologics – Osteolysis and Periprosthetic Bone Changes in Cervical Disc Replacement – ERAS
2:50 PM	Refreshment Break with Exhibits
3:15 PM	General Session 4: – Keynote Address, Presidential Address, and Best Free Papers – Endoscopy
6:30 PM	Annual All Attendee Event

SATURDAY, JUNE 3

7:00 AM	Registration Opens
7:30 AM	Corporate Workshops* with Breakfast
8:00 AM	Exhibits Open
8:30 AM	General Session 5: Complications
10:00 AM	Refreshment Break with Exhibits
10:30 AM	Concurrent Sessions: Free Papers
12:30 PM	Lunch with Exhibits, Young Surgeon Lunch
1:15 PM	General Session 6: Surgical Masters Techniques, Tips and Pearls
2:45 PM	Meeting Adjourns

GENERAL EXHIBITING INFORMATION

Booth Assignments

All corporate support opportunities, including Non-CME Technology Workshops and all other opportunities are only available to registered ISASS exhibitors. Booths are assigned based on overall corporate support and the date the application is received.

Corporate Badges

Any additional badges above the allotted amount in your registration are \$750 each. After May 4, 2023, an additional late registration fee of \$150 will apply to each registration. Representatives without a badge will not be admitted to the exhibit hall. Badges are personal and non-transferable and must be worn in the exhibit area at all times. Attaching unapproved cards, ribbons, or other items to badges is not permitted.

Shipping

The Marriott Marquis will not accept any direct freight shipments. All freight should be sent to the The Expo Group's Direct warehouse. Other packages can be sent to the on-site FedEx, or personally carried in by exhibitors during exhibitor move-in hours.



Social Media Followers



Twitter
@ISASSorg

5,200+
followers



LinkedIn
@The International Society for
Advancement of Spine Surgery

1,300+
followers



Instagram
@ISASS_official

1,100+
followers



Facebook
@InternationalSpineSurgeons

905+
followers

SUPPORT OPPORTUNITIES

**Workshops and Technology Updates are not CME-accredited.*

OPPORTUNITY	PRICE
10X10 EXHIBIT SPACE	
<ul style="list-style-type: none"> • One three-sided booth with black drape • 8' high back wall and 3' high side rails • One 6' draped table • Two chairs • One wastebasket • One exhibitor identification sign • Two exhibitor registration badges • Two copies of the Conference Guide 	\$6,950
10X20 HOSPITALITY SUITES	
An exclusive, private meeting room outside of the exhibit hall for your company to use as needed.	One Day: \$6,000 Two Days: \$10,000
WORKSHOP OPPORTUNITIES* <i>Your company selects workshop faculty and content. ISASS will provide standard audio visual and food and beverages.</i>	
Technology Workshop with Breakfast: A 50-minute workshop on Friday or Saturday morning when up to two other workshops may be held.	\$9,950
TECHNOLOGY UPDATE OPPORTUNITIES*	
Pre-Course Technology Update: Cervical Arthroplasty OR Cutting Edge Tech Controversies: Present a 6-minute Technology Update during the non-CME Cervical Arthroplasty or Cutting Edge Tech Controversies Pre-Course sessions on Thursday.	\$6,500
Technology Update Video on the ISASS Website: Post a 6-minute Technology Update to the ISASS website that will stay up for one year. And receive one eblast promoting the update.	\$6,500
Technology Update Featured an ISASS Webinar: Submit a pre-recorded 6-minute video to be presented during an upcoming ISASS Webinar and posted on the ISASS website for one year after the conference.	\$10,000
EBLAST OPPORTUNITIES <i>Your company provides the content and ISASS sends on your behalf.</i>	
To ISASS Database (11,000+ contacts)	
EXCLUSIVE Eblast to ISASS Database	\$4,000
Banner Ad in Eblast to ISASS Database	\$3,500
Database Survey: Limit of 10 questions per survey.	\$4,000
To ISASS Registrants	
EXCLUSIVE Eblast to ISASS Conference Registrants	\$3,000
Banner Ad in Eblast to ISASS Conference Registrants	\$3,000

SUPPORT OPPORTUNITIES

OPPORTUNITY	PRICE
ISASS.ORG OPPORTUNITIES	
Banner Ad on ISASS.ORG Website: Your ad will be displayed for one month.	\$3,000
Featured Surgical Techniques Video: Highlight your 5-minute surgical technique video in the ISASS Surgical Video Library for one year.	\$6,000
Featured Surgical Case Study: Your surgical case study will stay on in the ISASS Case Library for one year.	\$4,000
INTERNATIONAL JOURNAL OF SPINE SURGERY OPPORTUNITIES	
Banner Ad on IJSSURGERY.ORG Website: Your ad will be displayed for two months.	\$3,500
Banner in Eblast to IJSS Contacts: Add a banner to an Eblast that will reach over 13,000 International Journal of Spine Surgery (IJSS) Contacts. Can select to be sent out with one email blast or can choose multiple at a discounted rate.	\$4,000
IJSS Special Issue Sponsorship: Includes a two-page Tech Update article in the print issue relevant to your product, a full-page advertisement in the issue, and acknowledgment of support in the print issue and web page.	\$15,000
ISASS PROGRAM BOOK ADVERTISEMENTS	
Conference Guide Full Page Ad	\$3,500
Conference Guide Half Page Ad	\$1,750
SOCIAL MEDIA OPPORTUNITIES <i>Your company provides the content and ISASS will post on your behalf.</i>	
Social Media Video Spotlight	\$1,500
Social Media Post	\$750
YOUNG SURGEON OPPORTUNITIES	
Young Surgeon Lunch Workshop: Receive a 6-minute speaking opportunity during the workshop on Saturday. Company may send up to 5 representatives to the workshop. The topic of the workshop is: The Business of Spine Surgery.	\$12,000
Young Surgeon Event: Host Young Surgeons for an event of your choice on Thursday evening. Company is responsible for arranging and paying for the event. ISASS will guarantee a minimum of 8 Young Surgeons.	\$8,000
Resident, Fellow, and Young Surgeon Travel Grants: Company provides grant(s) to support residents, fellows, or young surgeons to attend the conference. Your company will be acknowledged in the Conference Guide and course announcements.	\$2,500

SUPPORT OPPORTUNITIES

***Company is responsible for producing and shipping items. The design must receive approval from ISASS.*

OPPORTUNITY	PRICE
ON-SITE MARKETING OPPORTUNITIES	
Conference Bags**	\$5,000
Badge Lanyards**	\$5,000
Java Jackets for Refreshment Breaks**	\$3,500
Napkins for Refreshment Breaks**	\$3,500
Notepads or Pens**	\$5,000
Branded Hotel Key Sleeves: Feature your logo or graphics on each hotel key sleeve provided to our group.	\$6,500
Charging Lounge: Provide attendees with a way to charge their electronics by supporting the charging lounge located in the exhibit hall. Your company will be recognized on signage near the lounge.	\$10,000
Welcome Reception: Support the Welcome Reception held in the Exhibit Hall on Thursday evening. Company may have one 6 ft table in the foyer outside of the exhibit hall and may also bring a maximum of two pop-up banners to display outside of the exhibit hall during the reception. Your company will be acknowledged in course materials, on signage at the reception, in the app, and in course announcements.	\$6,000
Co-Support: All-Attendee Event: Co-support the all-attendee event on Friday evening. Supporting companies may distribute promotional items at the event. Supporting companies may also send 5 representatives to the event. 5 spots available.	\$10,000
Wireless Internet Access: Provide access for wireless-enabled devices in the general session room and exhibit hall during the conference. Your company will be prominently acknowledged on signage in the registration area, on our website, and the access code can be branded.	\$6,000
Faculty and Past President Reception: Your company will be acknowledged at the faculty and past president reception and six of your representatives will be allowed to attend.	\$20,000
GENERAL SUPPORT	
General Annual Conference Corporate Support: Show your support for the ISASS Conference with a general support pledge of any amount of \$1,000 and up.	\$1,000 and up

CORPORATE SUPPORT RECOGNITION & BADGES

As a sign of appreciation for our corporate partners who support ISASS, we are pleased to offer the following recognition and benefits:

BENEFIT	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
	\$150,000 AND ABOVE	\$115,000 AND ABOVE	\$75,000 AND ABOVE	\$25,000 AND ABOVE	\$15,000 AND ABOVE
ISASS website listing (for one year)	✓ With logo and URL	✓ With logo and URL	✓ With logo	✓	✓
Acknowledgement in ISASS Conference Guide	✓ Full-page	✓ Full-page	✓ Half-page	✓	✓
Complimentary Ad in ISASS Conference Guide	✓ Full-page	✓ Full-page	✓ Half-page		
Prominent recognition on ISASS Conference signage and in course announcements	✓ With logo	✓ With logo	✓ With logo	✓	✓
Recognition on ISASS social media channels	✓	✓	✓	✓	
Badge ribbons for the Conference indicating support level	✓	✓	✓	✓	✓
Podium award presentation at the Conference	✓	✓			
Complimentary exhibitor badges (over allotted)	12	8	6	4	2

Calculation of Support

The following count towards Total Support Level: Exhibit Fees, Technology Workshops and Updates, and grants supporting additional items as listed on pages 6-8. The following do NOT Count towards Total Support Level: Unrestricted educational grants, corporate registration fees and additional faculty travel grants.

HOUSING DETAILS

Marriott Marquis San Francisco

780 Mission Street
San Francisco, CA 94103



Room Rate:

Standard room:
\$239/night
(plus taxes and fees)



Reservations Procedure:

Make your reservation by
May 10th to receive the
discounted rate!

To make your reservation,
book online here.

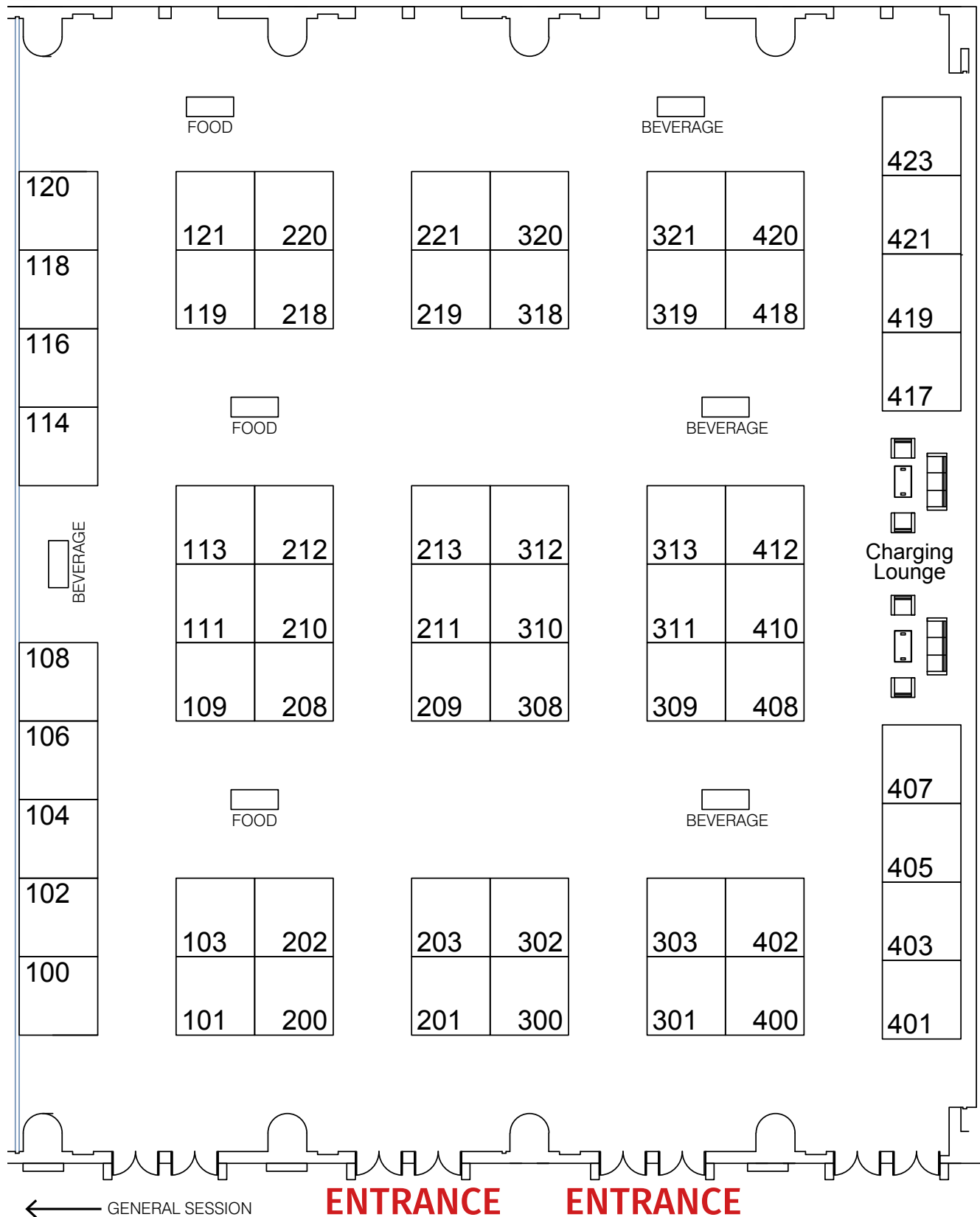
Reservations Toll Free:
1-877-622-3056

Reservations
Local Phone:
1-415-896-1600

The discounted rate will
not be available after May
10 or if our room block
sells out. Please reserve
your room early to ensure
availability.



EXHIBIT FLOOR PLAN



APPLICATION

COMPANY NAME (exactly as it should appear in course materials)

CONTACT NAME

CONTACT EMAIL ADDRESS

BOOTH PREFERENCES

1. _____ 2. _____ 3. _____

Space assignment is at the sole discretion of the ISASS Planning Office.

10X10 EXHIBIT SPACES	
Quantity: _____ x \$6,950 = Total: \$ _____	
10X20 HOSPITALITY SUITES	
<input type="checkbox"/> 10X20 Hospitality Suite	
<input type="radio"/> One Day <i>Please select preferred day:</i> <input type="radio"/> Thursday or <input type="radio"/> Friday	\$6,000
<input type="radio"/> Two Days	\$10,000
WORKSHOP OPPORTUNITIES	
<input type="checkbox"/> Technology Workshop with Breakfast <i>Please select preferred day:</i> <input type="radio"/> Friday or <input type="radio"/> Saturday	\$9,950
TECHNOLOGY UPDATE OPPORTUNITIES	
<input type="checkbox"/> Pre-Course Technology Update <i>Please select preferred session:</i>	
<input type="radio"/> Cervical Arthroplasty	\$6,500
<input type="radio"/> Cutting Edge Tech Controversies	\$6,500
<input type="checkbox"/> Technology Update: On the ISASS Website	\$6,500
<input type="checkbox"/> Technology Update: Featured in an ISASS Webinar	\$10,000
EBLAST OPPORTUNITIES	
<input type="checkbox"/> EXCLUSIVE Eblast <i>Please indicate preferred option:</i>	
<input type="radio"/> Eblast to ISASS Database	\$4,000
<input type="radio"/> Eblast to ISASS Conference Registrants <input type="radio"/> Pre-Course or <input type="radio"/> Post-Course	\$3,000
<input type="checkbox"/> Banner Ad in Eblast <i>Please indicate preferred option:</i>	
<input type="radio"/> Banner in Eblast to ISASS Database	\$3,500
<input type="radio"/> Banner in Eblast to ISASS Conference Registrants	\$3,000
<input type="checkbox"/> Database Survey	\$4,000
ISASS.ORG OPPORTUNITIES	
<input type="checkbox"/> Banner Ad on ISASS.org Website	\$3,000
<input type="checkbox"/> Featured Surgical Techniques Video on ISASS.org Website	\$6,000
<input type="checkbox"/> Featured Surgical Case Study on ISASS.org Website	\$4,000

IJSSURGERY.ORG Opportunities	
<input type="checkbox"/> Banner Ad on IJSSURGERY.ORG Website	\$3,500
<input type="checkbox"/> Banner in Eblast to IJSS Contacts	\$4,000
<input type="checkbox"/> IJSS Special Issue Sponsorship	\$15,000
ISASS PROGRAM BOOK ADVERTISEMENTS	
<input type="checkbox"/> Conference Guide Full Page Ad	
<input type="radio"/> Half-Page	\$1,750
<input type="radio"/> Full-page	\$3,500
SOCIAL MEDIA OPPORTUNITIES	
<input type="checkbox"/> Social Media Video Spotlight	\$1,500
<input type="checkbox"/> Social Media Post	\$750
YOUNG SURGEON OPPORTUNITIES	
<input type="checkbox"/> EXCLUSIVE Young Surgeon Lunch Workshop	\$12,000
<input type="checkbox"/> Young Surgeon Event	\$8,000
<input type="checkbox"/> Resident, Fellow, and Young Surgeon Travel Grants	\$2,500
ON-SITE MARKETING OPPORTUNITIES	
<input type="checkbox"/> Conference Bags	\$5,000
<input type="checkbox"/> Badge Lanyards	\$5,000
<input type="checkbox"/> Java Jackets for Refreshment Breaks	\$3,500
<input type="checkbox"/> Napkins for Refreshment Breaks	\$3,500
<input type="checkbox"/> Notepads or <input type="checkbox"/> Pens	\$5,000 each
<input type="checkbox"/> Branded Hotel Key Sleeves	\$6,500
<input type="checkbox"/> Charging Lounge	\$10,000
<input type="checkbox"/> Welcome Reception	\$6,000
<input type="checkbox"/> Co-support: All-Attendee Event	\$10,000
<input type="checkbox"/> Wireless Internet Access	\$6,000
<input type="checkbox"/> Faculty and Past President Reception	\$20,000
GENERAL SUPPORT	
<input type="checkbox"/> General Annual Conference Corporate Support	\$1,000 and up

TOTAL: \$ _____

APPLICATION

COMPANY DETAILS

COMPANY NAME (exactly as it should appear in course materials)

WEBSITE

ADDRESS

CITY

STATE

ZIP

TELEPHONE (exactly as it should appear in course materials)

FAX

CONTACT NAME

CONTACT E-MAIL ADDRESS

BILLING INFORMATION

☐ **WIRE TRANSFER** For your convenience, wire transfers in USD currency can be made:

☐ **Within the US:** Chase Bank, ABA #021000021

☐ **Outside the US:** Chase Bank, SWIFT #CHAUS33

☐ **CREDIT CARD** ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover (a 3% processing fee will be added to all credit card payments.)

CREDIT CARD NUMBER

EXPIRATION DATE

SECURITY CODE

NAME (EXACTLY AS IT APPEARS ON CARD)

SIGNATURE (I agree to pay according to the credit card issuer agreement)

☐ **CHECK** (made payable to ISASS)

CHECK NUMBER

WE AGREE

Payment in full is due by April 2, 2023, in order for booth space to be assigned.

Checks must be made payable to:

ISASS

301 S. County Farm Road Suite L

Wheaton, IL 60187

All provisions of the Rules and Regulations and General Information, as hereby published, shall be a part of this contract.

Application Deadline is April 2, 2023.

We hereby apply, subject to the terms of the ISASS printed Rules and Regulations, for exhibit space for our occupancy.

WAYS TO REGISTER



1. Email your applications to Carly Franzen at cfransen@broad-water.com



2. Mail ISASS Annual Meeting Planning Office
301 S. County Farm Road Suite L
Wheaton, IL 60187



3. Fax your application to:
(630) 682-5811

RULES AND REGULATIONS

INTERPRETATION OF RULES

The following Rules and Regulations are part of the contract between the exhibitor and ISASS. All matters not covered in these Rule and Regulations shall be referred to ISASS for adjudication and the decision of ISASS shall be final. These Rules and Regulations may be amended at any time by ISASS, and all the amendments made shall be binding upon the exhibitor equally with these Rules and Regulations, and shall become a part thereof, providing the exhibitor is notified of the amendments. Notice may be verbal or in writing before or during the ISASS Annual Conference and may be given at any authorized agent or representative of the exhibitor.

BOOTH ASSIGNMENTS

Booths will be allocated on the following basis: number of booths requested, corporate support dollars contributed to the 2023 Conference, date of receipt of application, and space availability. ISASS reserves the right to change the exhibit floor plan if conflict arises regarding space requests or conditions that are beyond ISASS's control. ISASS reserves the right to locate exhibitors demonstrating loud apparatus, conducting odor producing activities or containing other disagreeable features in the area where the noise or aroma will not interfere with other exhibits. Show management (ISASS Conference Planning Office) reserves the right to determine at what point sound, odor, etc. interferes with others and must be discontinued. Exhibitors with such equipment must agree to accept space assignments, which will abate reasonable objections to these annoyances.



BOOTH CONDUCT

ISASS reserves the right to approve all exhibits and activities related thereto. ISASS may require that an exhibit be curtailed if it does not meet the standards set forth herein, if it reflects against the character of the Annual Conference or if it exceeds the bounds of good taste as interpreted by show management. An exhibitor of questionable exhibit or activity relating thereto must submit a description of the exhibit or activity with the exhibit application approval. Inspection of the exhibit area will be made during installation hours. An effort will be made to advise exhibitors of any deviation from the rules at that time. Exhibitors must make all corrections requested by show management at their own expense or risk removal from the exhibition without notice and without obligation on the part of the ISASS for any refund whatsoever. ISASS reserves the right to expel or refuse admittance to any representative whose conduct is, in its opinion, not in keeping with the character and/or spirit of the Annual Conference. Exhibit personnel may not enter another exhibitor's booth without obtaining permission. Linger in the aisles surrounding another exhibitor's booth for the purpose of obtaining product information or distracting other booth personnel is strictly prohibited and may be cause for expulsion. An exhibit booth may not be photographed or videotaped without the permission of the legitimate occupants of that booth. ISASS does not in any manner endorse any of the products or services related to the exhibits, which have been accepted for display during the Annual Conference. Exhibitors may not sell any food or beverage on the exhibit floor. Distribution of any literature outside of an exhibitor's own space is prohibited. No procedures may be performed on any live tissue on the exhibit floor.

BOOTH CONSTRUCTION AND ARRANGEMENT

All parts of displays must be finished so as to present an attractive appearance when viewed from the aisles or from adjoining exhibits. Two-story booths are not permitted. Signage may not be higher than 8 feet. Booths must maintain a 50% see through to avoid excessively blocking the view of other exhibits. Exhibits may not exceed 8 feet along the back panel, and side panels may not rise above 3 feet 6 inches for more than 3 feet.

CHILDREN

Children under 18 years of age will NOT be permitted to enter the exhibit area at any time during the conference, including the installation and dismantling of exhibits.

RULES AND REGULATIONS

CONTESTS, RAFFLES, AND DRAWINGS

Contests, raffles, and drawings are not permitted at the 2023 ISASS Annual Conference.

DEMONSTRATION AND LIABILITY

Exhibitions, demonstrations or distribution of promotional materials by the exhibitor must be confined within the bounds of the exhibitor's assigned exhibit space and shall not interfere with aisle space. If the premises of the facility are defaced or destroyed by the exhibitor, its agent, or representatives, the exhibitor will be liable to the facility for such an amount as shall be deemed necessary for restoration to the previous condition. No representative of the San Francisco Marriott Marquis has been or is authorized to make any representation, which varies from the express terms of this contract, though the contract may be supplemented in writing. In any legal action or arbitration or other proceeding brought on account of a breach of any provision of this Agreement, the prevailing party shall be awarded its attorney's fees and other cost incurred in such action or proceeding, in addition to any other relief to which it may be entitled. Any modifications or changes to this Agreement must be made in writing and signed by both parties hereto.

DISTRIBUTION OF PRINTED MATERIALS AND CANVASSING BY INDUSTRY

Canvassing in any part of the facilities used by ISASS (The San Francisco Marriott Marquis) is strictly forbidden and anyone doing so will be asked to leave the conference. Distribution of advertising or printed material by the exhibitor outside the exhibitor's allotted space will not be permitted unless the distribution or advertising is organized by ISASS. These rules begin at 6:00 am on Thursday, June 1 through 6:00 pm on Saturday, June 3.

FIRE REGULATIONS

All material used in the exhibit must be flame proofed and fire resistant in order to conform to local fire ordinances and in accordance with the regulations established by the San Francisco Marriott Marquis.

FIRST RIGHT OF REFUSAL

Diamond corporate supporters of the 2023 ISASS Annual Conference will have first right of refusal for priority booth placement. All other applications will be processed on a first come, first served basis.

LIABILITY/HOLD HARMLESS AGREEMENT

The exhibitor assumes all responsibility and liability for and agrees to protect, defend, indemnify, save and hold forever harmless ISASS, Official Service Contractor/Decorator, the San Francisco Marriott Marquis and their respective agents, servants, employees, representatives, successors, and assigns, from any and against all claims, demands, causes of action, damages, costs, and expenses, including attorneys' fees, for injury to person or damage to property, including theft, misappropriation, or loss of property, arising out of or in conjunction with the exhibitor's occupancy or use of the San Francisco Marriott Marquis and its facilities, including but not limited to the installation, maintenance, and removal of the exhibit, and from and against any penalty, damages, or charges imposed for the violation of any law, ordinances, or regulations arising out of or in conjunction with the exhibitors occupancy or use of the San Francisco Marriott Marquis and its facilities, including but not limited to the installation, maintenance, and removal of the exhibit, and from and against any penalty, damages, or charges imposed for the violation of any law, ordinances, or regulations arising out of or in conjunction with the exhibitors occupancy or use of the San Francisco Marriott Marquis and its facilities, resulting from the negligent act or acts of its employee(s), or products. The exhibitor waives any and all claims it may have against any or all of the Official Service Contractor/Decorator and their respective agents, employees, representatives, successors, and assigns for injury and damage to persons or property, including theft, misappropriation, or loss of property, arising out of or in conjunction with the ISASS Annual Conference and the use of the San Francisco Marriott Marquis and its facilities, except as may arise solely from the gross negligence of one of the foregoing parties. The exhibitor further waives any claim against ISASS and its agents, employees, representatives, successors, and assigns, arising out of the oral or written publication of any statement made in connection with the ISASS Annual Conference by anyone not an employee of ISASS or BroadWater (the ISASS Conference Planning Office) concerning the exhibitor or his/her exhibit. In the event that the San Francisco Marriott Marquis or any portion thereof is destroyed or damaged by fire other calamity so as to prevent the use of the premises for the purposes and during the period of the exhibit or in the event the ISASS, the San Francisco Marriott Marquis, or Official Service Contractor/Decorator cannot use or occupy the premises because of strikes, acts of God, national emergency, or other causes beyond their control, the exhibitor's right to exhibit lease shall terminate and the exhibitor hereby waives any claim it may have against any of the foregoing parties by reason of such termination, except that if such event occurs prior to May 31, 2023 the opening day of the conference, ISASS shall refund the prepaid fee to the exhibitor.

RULES AND REGULATIONS

HANDOUTS AND GIVEAWAYS

Distribution of samples of products and souvenirs is permissible. Approval of samples and souvenirs must be obtained by the ISASS Conference Planning Office prior to the conference. Distribution of such products or souvenirs will be allowed, provided it is done in a dignified manner, does not create a nuisance, and causes no interference with adjoining exhibits. Unapproved items will be removed from the exhibit floor. For approval, send a sample of all giveaways and handouts to:

Carly Franzen c/o BroadWater

ISASS Conference Planning Office
301 S. County Farm Rd.
Suite L
Wheaton, IL 60187 USA
(Samples will not be returned)

INDUSTRY EVENTS

No entertainment functions, meetings, courses, or social functions may be scheduled to conflict with ISASS Annual Conference program hours, activity hours, or exhibit hours. Entertainment and social functions must be in good taste and conform to the purpose of the conference. The ISASS Conference Planning Office should be notified in writing of any special activities (whether entertainment, educational, or promotional in nature) planned by an exhibiting company for the period beginning Wednesday, June 1 through Saturday, June 4. Announcements and invitations addressed to members of the medical profession concerning such industry events should clearly indicate the name(s) of the corporate supporter and must in no manner imply directly or indirectly that the event is a part of, or an official activity of, ISASS, or the ISASS Annual Conference.

INSURANCE

The exhibitor acknowledges that ISASS, BroadWater, THE EXPO GROUP, nor the San Francisco Marriott Marquis shall be obligated to maintain property, liability, or business interruption insurance covering the exhibitor. It is the sole responsibility of the exhibitor to obtain such insurance and the exhibitor must do so at his/her own expense.

PAYMENT

Payment in full must accompany the exhibit application in order for space to be assigned. Submission of a contract does not guarantee booth assignment. A 3% processing fee will apply for credit card payments.

PURPOSE OF EXHIBIT

The sole purpose for contracting exhibit space is to display and/or demonstrate equipment, supplies, and/or services.

REFUND FOR CANCELLATION

Requests for cancellation of exhibit space must be made in writing. Written cancellations received on or before April 19, 2023, will receive a full refund, less a \$500 administrative fee. Cancellations received after April 19, 2023, will forfeit the entire cost of the booth.

SECURITY

ISASS will coordinate with the San Francisco Marriott Marquis to make sure the Exhibit Hall is locked beginning Thursday, June 1 – Saturday, June 3. Neither ISASS, BroadWater, nor the San Francisco Marriott Marquis will be held responsible for any loss or damage to the exhibitor's property. Exhibitors must take precautions to protect their property against pilferage.

SUBLETTING OF SPACE

The subletting, assignment, or apportionment of the whole or any part of an exhibitor's space by the exhibitor is prohibited. Exhibitors may not advertise or display goods in their exhibit other than those manufactured or sold by them in the regular course of their business. Exhibitors may not permit any other party to exhibit in their space any goods other than those manufactured or distributed by the contracting exhibitor.

